

## Media Information

### DIVERSE LIGHTING IN A STUTTGART-BASED MATERIALS LIBRARY



Delights every visitor to the raumprobe materials agency and is huge: The generously dimensioned Duetto ring luminaire with a diameter of 10 meters marks the center of the agency's interior. Photography: raumprobe

**1,100 square meters, 150 materials partners, 40 partners for interior design and construction - that's raumprobe in Stuttgart. Architects and interior designers will find numerous product inspirations for their projects there. Also on board is SATTLER, the expert for lighting solutions from Göppingen, whose elegant luminaires decisively shape the rooms and thus ensure an exceptionally good lighting atmosphere at raumprobe.**

Since July 2019, the raumprobe materials agency, founded in 2005 by Hannes Bäuerle and Joachim Stumpp, has been residing in a former and now completely renovated industrial hall. SATTLER was already represented at the previous location. However, in the new rooms, SATTLER can now set important accents with some standard and custom designs. SATTLER was involved in the planning at an early stage and it was therefore possible to implement the lighting concept in an ideal way.

#### **Light for all aspects of use**

The idea of this sophisticated concept was to provide harmonious basic lighting within which individual spot lighting is possible at any time. „When creating the lighting design for

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# SATTLER

the premises, we considered all use cases, e.g. cozy lounge ambience, flexible lighting in the temporary exhibition and area lighting in the meeting room”, explains Sven Sattler, who is Managing Director at SATTLER together with his father Ulrich Sattler.

## **From functional to playful**

The highlight of the concept is the suspended Duetto ring luminaire with a diameter of 10 meters which marks the central area. The meeting and training rooms on the ground floor are equipped with exquisite Gioco luminaires, the aspect ratio of which is based on the golden ratio. The modular Favo lighting system is perfect for the temporary exhibitions area and can prove its flexibility due to the individual adjustability of the light cones illuminating the exhibits, whenever required. In the café, the Palito luminaire creates a cozy ambience and the Avveni luminaire provides ideal lighting for central path axes. Finally, an eye-catcher can be found in the foyer where the Soft Delta light swing invites you to be playful.

## **A world of materials seen in the best light**

„The lighting design in the new world of materials is largely due to the creative input from Sattler“, says Hannes Bäuerle with satisfaction. „The instagram favorite is the light swing in the entrance area.“

Visitors are also impressed by the world of materials, which shines from afar: „The largest halo shines over the most extensive world of materials - very suitable!“

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## **About SATTLER**

SATTLER is a family business located in Göppingen, Germany, which is managed in the second and third generation by Ulrich Sattler and his son, Sven Sattler. As a manufacturer of sculptural luminaires of extremely high-quality detail from design to production, the company enjoys an excellent international reputation. SATTLER luminaires are coveted interior items for foyers, shops and malls as well as prestigious residential buildings and executive suites all over the world. “The true greatness of our products is in the detail”, is the company owners’ creed, which also concisely summarizes SATTLER’s quality and design standards. SATTLER has been awarded numerous design and innovation prizes for their pioneering products such as the iF Design Award, the Red Dot Design Award and the Focus Open Gold Award.

The most recent prize in 2019 is the German Design Award. In January 2015, SATTLER moved into a new corporate building, which was designed by the Stuttgart-based architectural firm Rolf Loew and furnished by Raiserlopes.

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On the new premises of the raumprobe materials agency in Stuttgart SATTLER is one of the interior design partners, who most strongly characterizes the rooms with its products. Photography: raumprobe



The FAVO (THE) LIGHT NET modular lighting system offers ideal flexibility for the illumination of the temporary exhibitions area on the upper floor. Photography: raumprobe



Instead of a classic showroom, thanks to SATTLER raumprobe succeeds in presenting a lighting concept in the materials agency that makes it possible to experience the light directly. In the entrance area, the Soft Delta light swing invites you to physically interact with the medium light. Photography: raumprobe



The Avveni luminaire, which can also be seen in different versions, provides ideal illumination of the path axes as well as the reception area and café counter. Photography: raumprobe

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The different rooms merge into one another - the light helps to accentuate individual areas. The meeting area is discreetly placed in the right light by the Aweni pendant luminaire, behind which you can see the Soft Delta light swing. Photography: raumprobe



The Gioco LED pendant luminaire developed by Theophil Eichler and Ulrich Sattler, is minimalistic in design and can be used in a variety of ways. It illuminates the meeting and training rooms on the ground floor and partially integrates highly effective sound absorbers. Photography: raumprobe



The Gioco pendant luminaire, which also integrates a highly effective sound absorber, is ideal for meeting rooms such as this one on the ground floor of the raumprobe materials agency. The LED pendant luminaire developed by Theophil Eichler and Ulrich Sattler was awarded the title „Winner“ of the Red Dot Design Award 2018. Photography: raumprobe



The elegant and simple Palito luminaire, one of the latest designs by SATTLER, also casts its soft light in the raumprobe materials agency. Arranged as a mobile, Palito creates a pleasant atmosphere in the café. Photography: raumprobe